LIBRARY JOURNAL

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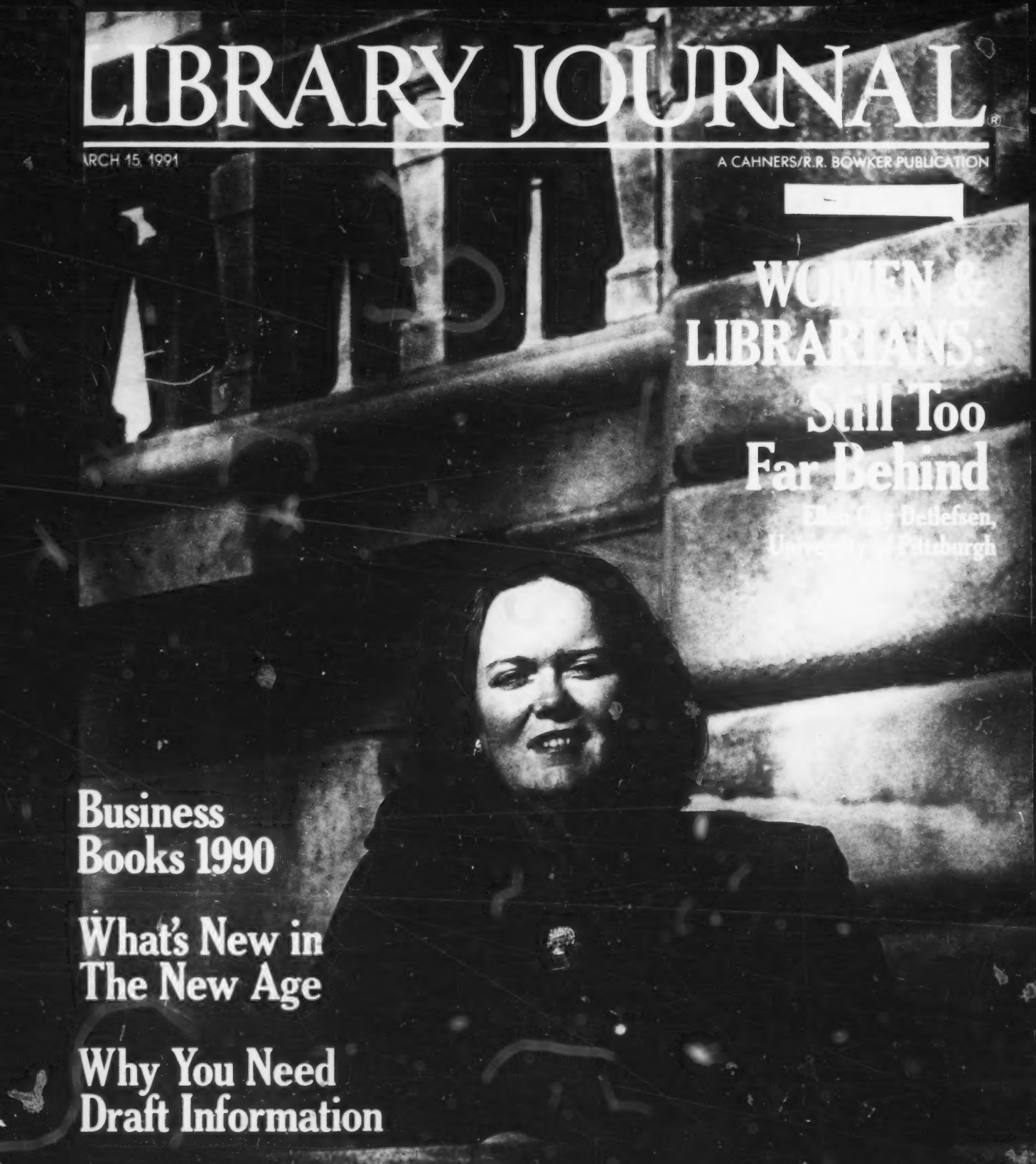

WOMEN & LIBRARIANS: Still Too Far Behind

Ellen Gay Detlefsen, University of Pittsburgh

Business Books 1990

What's New in The New Age

Why You Need Draft Information

In The Book Review: Persian Gulf Roundup

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VOL. 116 No. 5

LIBRARY

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PHOTOGRAPH BY MARK BOLSTER

March 15, 1991

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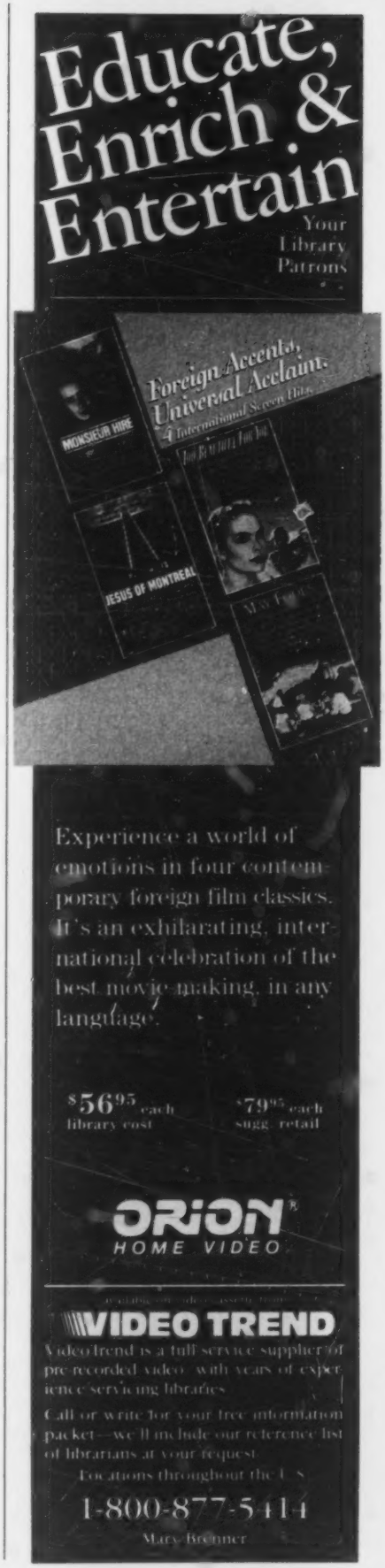
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LIBRARY MARKET OUTLOOK

BY DEBORAH SELSKY

Higher Education Enrollments Continue To Rise

In the academic year ending 1990, a record number of bachelor's and master's degrees were awarded by institutions of higher education. Over 1.04 million students received a bachelor's degree and 323,000 received a master's degree. In both cases, more than half of the degrees were conferred to women. More than 23 percent of the adult population now hold degrees beyond the high school level.

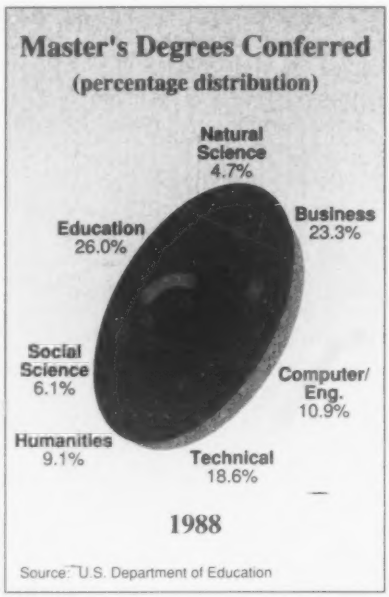
Over the past decade there has been a shift away from the traditional humanities, social, and natural sciences fields of study toward the business and technical fields. Among the major fields of study, 26 percent of all master's degrees were awarded in education, down from a peak of 41 percent in 1976. Over this same time period, the number of master's degrees conferred in the humanities, social sciences, and natural sciences also declined.

More businesspeople and technicians

Areas in which there has been a great deal of growth in graduate-level education are computer science, engineering, and business/management. The computer science and engineering field awarded 11 percent of the master's degrees in 1988, up from only 6.7 percent in 1980. The business/management field awarded 23 percent of these degrees in 1988, up from 18 percent in 1980.

These shifts toward greater educational attainment, especially in the technical and business fields, correspond to the shifts in occupation growth. Projections show the occupational groups requiring the highest levels of education will also be the fastest-growing throughout the next decade.

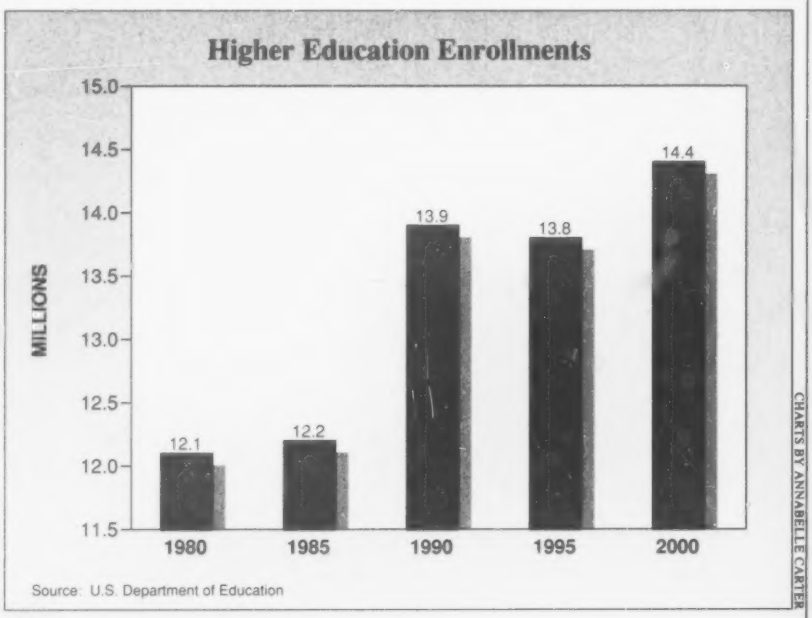
These occupational groups include executive and managerial, professional specialty, and technicians. Thus, members of the labor force with low educational attainment will be excluded from opportunities in these expanding occupational sectors.



The immediate economic benefit of holding a higher-education degree in any discipline is a higher income-earning potential. A 1987 study found that average monthly incomes were as high as $4,323 for people with professional degrees. People with a master's degree earned an average $2,776; those with a bachelor's degree averaged $2,109. For those people with just a high school diploma, the average monthly earnings stood at $1,135.

The changing face of campuses

Higher education enrollments reached an estimated 13.9 million in the fall of 1990—3.4 percent above the year before. These gains came despite the continued drop in the size of the traditional college-age population. In fact, the college participation rates among all age groups are on the rise. Also, more women and older students are enrolling in colleges and universities. Higher education enrollments are expected to continue to benefit from these demographic trends.



Deborah Selsky is an economist with Cahners Economics, which provides industry analyses and forecasting services for the markets its magazines serve

Mapping the First

Compiled by Ann Burns, Staff Editor, *LJ*

ALABAMA

Joey Manley
Death of
Donna May Dean
(St. Martin's—May)

ARIZONA

Diana Gabaldon
Outlander
(Delacorte—Jul.)

E.J. McGill
Immaculate in Black
(St. Martin's—Apr.)

ARKANSAS

Jeane Harris
Black Iris
(Naiad Pr.—May)

Grif Stockley
Expert Testimony
(Summit Bks.—May)

CALIFORNIA

Gina Barkhordar-Nahai
Cry of the Peacock
(Crown—May)

Doug Coupland
Generation X
(St. Martin's—Mar.)

Stan Cutler
Best Performance
by a Patsy
(Dutton—Jul.)

Edna Escamill
Daughter of
the Mountain
(Aunt Lute Bks.—Jun.)

(cont.)

California (cont.)

Chuck Freadhoff
Codename: Cipher
(Walker—Aug.)

David Freeman
A Hollywood Life
(S. & S.—Jul.)

Mary Gaitskill
Two Girls Fat
and Thin
(Poseidon Pr: S. & S.—Feb.)

John J. Gobbell
The Brutus Lie
(Scribner—Apr.)

Nancy B. Jacobs
The Turquoise Tattoo
(Putnam—Apr.)

Alice Kahn
Fun with Dick and
Bree
(Poseidon Pr: S. & S.—Aug.)

John Keene
Pettibone's Law
(S. & S.—Mar.)

Ken Kuhlken
The Loud Adios
(St. Martin's—Aug.)

Mark Lapin
Pledge of Allegiance
(Dutton—Apr.)

Jay B. Laws
Steam
(Alyson Pubns.—May)

Gus Lee
China Boy
(Dutton—May)

Peter Lefcourt
The Deal
(Random—Apr.)

(cont.)

California (cont.)

Timothy Miller
Practice To Deceive
(Donald I. Fine—Apr.)

Richard Nehrbass
A Perfect Death
for Hollywood
(HarperCollins—Jul.)

David Noonan
Memoirs of a Caddy
(S. & S.—May)

John O'Brien
Leaving Las Vegas
(Watermark Pr.—May)

Monte Schulz
Down by the River
(Viking—Feb.)

COLORADO

Jake Tanner
Old Black Magic
(Crown—Mar.)

Stephen White
Privileged Information
(Viking—Jul.)

CONNECTICUT

Don Winslow
Cool Breeze on
the Underground
(St. Martin's—Feb.)

WASHINGTON, D.C.

Raymond Strother
Cottonwood
(Dutton—Feb.)

Molly B. Tinsley
My Life with Darwin
(Houghton—May)

FLORIDA

Joel Barr
Chapters and Verse
(Peregrine Smith: Gibbs Smith—May)

Charles Mink
Princess of
the Everglades
(Pineapple Pr.—Apr.)

Jerome Sanford
Miami Heat
(St. Martin's—Feb.)

ILLINOIS

John Fink
Leaf Boats
(St. Martin's—Apr.)

Ronald Levitsky
The Love That Kills
(Scribner—Jul.)

Cynthia Nixon
Now You See It
(Little, Brown—Apr.)

Michael Raleigh
Death in Uptown
(St. Martin's—Aug.)

L.L. Thrasher
Cat's Paw, Inc.
(Council Oak Bks.—May)

Simone Zeltch
The Confession
of Jack Straw
(Black Heron Pr.—May)

INDIANA

James Ritchie
Over the
Lonesome Side
(Walker—Apr.)

IOWA

Ed Gorman
The Night
Remembers
(St. Martin's—Mar.)

KANSAS

Kevin Robinson
Split Seconds
(Walker—Jun.)

LOUISIANA

Patty Friedmann
The Exact Image
of Mother
(Viking—Apr.)

Rick Norman
Fielder's Choice
(August House—Apr.)

MAINE

James Boylan
The Planets
(Poseidon Pr: S. & S.—Apr.)

MARYLAND

John Boland
Easy Money
(St. Martin's—Jul.)

John McKeon
The Serpent's Crown
(Walker—Jul.)

Lee Moler
Baltimore Blues
(St. Martin's—May)

Marc Smolonsky
Dirty Laundry
(Walker—May)

MASSACHUSETTS

Robert Bloom
Generation of Leaves
(Ballantine—Jul.)

Joseph Finder
The Moscow Club
(Viking—Feb.)

Douglas Hobbie
Boomfell
(Holt—Jul.)

Alexander Jablokov
Carve the Sky
(Morrow—Mar.)

Gish Jen
Typical American
(Houghton—Mar.)

Lori A. Paige
Passion's Legacy
(Naiad Pr.—Feb.)

Susan C. Schofield
Refugio, They
Named You Wrong
(Algonquin Bks.—Apr.)

Kerry Tucker
Still Waters
(HarperCollins—Mar.)

MICHIGAN

Jeanne Savery
The Last of the
Winter Roses
(Walker—Jul.)

MINNESOTA

Jack Becklund
Golden Fleece
(St. Martin's—Feb.)

MISSOURI

Ron Munson
Nothing Human
(Pocket Bks.—Jul.)

INTERNATIONAL AUTHORS

BRAZIL
Ana Miranda
Bay of All Saints and
Every Conceivable Sin
(Viking—Aug.)

CANADA
Peter McGehee
Boys Like Us
(St. Martin's—Feb.)

Julia MacLean
Revealing Angel
(St. Martin's—Jun.)

Alberto Manguel
News from a Foreign
Country Came
(Potter—Apr.)

Rohinton Mistry
Such a Long Journey
(Knopf—Apr.)

Nino Ricci
The Book of Saints
(Knopf—Apr.)

ENGLAND
Michael Anthony
The Beckett Factor
(St. Martin's—May)

Margaret Birkhead
Trust & Treason
(St. Martin's—Feb.)

Russell Braddon
Funnelweb
(St. Martin's—Feb.)

Brendan Gill
Sugar and Spice
(Little, Brown—Feb.)

Lesley Glaister
Honour Thy Father
(Atheneum—May)

Ann Granger
Say It with Poison
(St. Martin's—Apr.)

Josephine Hart
Damage
(Knopf—Mar.)

Susan Kay
Phantom
(Delacorte—Apr.)

Simon Mason
Portrait of the Artist
with My Wife
(Putnam—Mar.)

Kay Mitchell
A Lively Form of Death
(St. Martin's—Apr.)

Joseph O'Neill
This Is the Life
(Farrar—Jun.)

William Palmer
The Good Republic
(Viking—Apr.)

Betty Rowlands
A Little Gentle
Sleuthing
(Walker—Mar.)

Helen Zahavi
The Weekend
(Donald I. Fine—Apr.)

GERMANY
Irene Dische
Pious Secrets
(Viking—May)

IRELAND
Sean Hardie
Table for Six
(S. & S.—Jun.)

ISRAEL
Zev Chafets
Inherit the Mob
(Random—Jul.)

Robert Rosenberg
Crimes of the City
(S. & S.—Feb.)

ITALY
Edward Burman
Image of Our Lord
(St. Martin's—May)

Rosetta Loy
The Dust Roads of
Monferrato
(Knopf—Mar.)

Hugh Leonard
Parnell and the
Englishwoman
(Atheneum—May)

MEXICO
Sara Levi Calderon
The Two Mujeres
(Aunt Lute Bks.—Aug.)

NORWAY
Lars S. Christensen
The Joker
(White Pine Pr.—May)

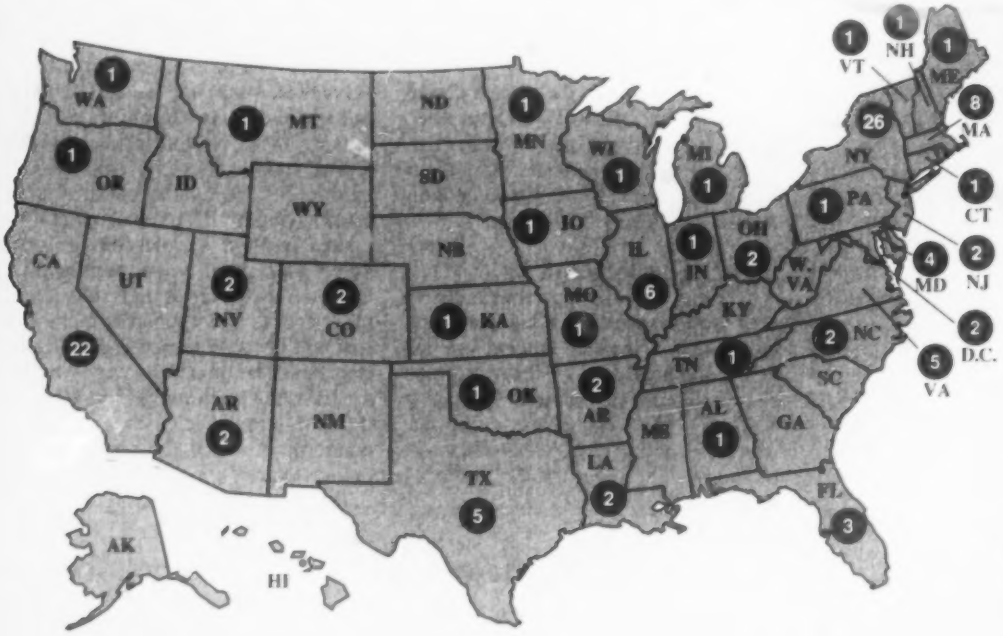
SCOTLAND
Martin Claridge
Nobody's Fool
(Walker—Apr.)

SOVIET UNION
Mikhail Roshchin
First Love
(Marion Boyars—May)

Novel

Spring/Summer 1991

Last season, only 85 first novels were published—fewer than in any season in the last decade. But publishers are becoming bolder. This season (February 1—August 31, 1991), 43 houses are hosting the debuts of 147 first novelists. Librarians interested in seeing whether a neighbor is among the lucky few can use this map for reference.—**BH**



TENNESSEE

Linda Rice
Southern Exposure
(Doubleday—Mar.)

TEXAS

Elizabeth Crook
The Raven's Bride
(Doubleday—Feb.)

Ibis Gomez-Vega
Send My Roots Rain
(Aunt Lute Bks.—Jun.)

Polly Koch
Invisible Borders
(S. & S.—Mar.)

Deborah Powell
Bayou City Secrets
(Naiad Pr.—Apr.)

Kurt Tidmore
Bigger 'n Dallas
(Grove Weidenfeld—May)

VERMONT

Julia Alvarez
How the Garcia Girls Lost Their Accents
(Algonquin Bks.—May)

MONTANA

Deirdre McNamer
Rima in the Weeds
(HarperCollins—Feb.)

NEVADA

Courtway Jones
In the Shadow of the Oak King
(Pocket Bks.—Aug.)

Robert Leininger
Killing Suki Flood
(St. Martin's—Feb.)

NEW HAMPSHIRE

Robert Beglebing
The Strange Death of Mistress Coffin
(Algonquin Bks—Apr.)

NEW JERSEY

Gila Berkowitz
The Brides
(St. Martin's—Jun.)

Anna Quindlen
Object Lessons
(Random—Apr.)

NEW YORK

Louis Begley
Wartime Lies
(Knopf—May)

Daniel Bergner
Moments of Favor
(S. & S.—Jun.)

Carol Brennan
Headhunt
(Carroll & Graf Pubs.—Jun.)

Toni Brill
Date with a Dead Doctor
(St. Martin's—Apr.)

Louisa Ermelino
Joey Dee Gets Wise
(St. Martin's—Feb.)

David Evanier
Red Love
(Scribner—Feb.)

Lucinda Franks
Wild Apples
(Random—May)

Catherine Gammon
Isabel out of the Rain
(Mercury House—Apr.)

David Gates
Jernigan
(Knopf—Jun.)

Sonny Girard
Blood of Our Fathers
(Pocket Bks.—Jun.)

Jewelle Gomez
The Gilda Stories
(Firebrand Bks.—Apr.)

Michael Grant
Line of Duty
(Doubleday—Jun.)

Kathryn Harrison
Thicker Than Water
(Random—Mar.)

Thomas Johnson
Rescuing Claire
(Scarborough House—May)

Robert S. Jones
Force of Gravity
(Viking—Jun.)

Jaye Maiman
I Left My Heart
(Naiad Pr.—Feb.)

Seth Margolis
False Faces
(St. Martin's—Jun.)

Jim Menick
Lingo
(Carroll & Graf Pubs.—May)

Brian Morton
The Dylanist
(HarperCollins—Aug.)

Diane Salvatore
Benediction
(Naiad Pr.—Jun.)

Helen Schulman
Out of Time
(Atheneum—Jun.)

Kathrin K. Segal
Wild Again
(Dutton—Feb.)

Ken Siman
Pizza Face; or, The Hero of Suburbia
(Grove Weidenfeld—Jun.)

Lily Tuck
Interviewing Matisse; or, The Woman Who Died Standing Up
(Knopf—Mar.)

Lisa Walker
Because of You
(Viking—Aug.)

Joyce Walter
Hallie Lawrence
(St. Martin's—Feb.)

James Weikart
Casualty Loss
(Walker—Aug.)

NORTH CAROLINA

Anthony Appiah
Avenging Angel
(St. Martin's—Aug.)

Camilla Bittle
Dear Family
(St. Martin's—Aug.)

OHIO

Herb Brown
Presumption of Guilt
(Donald I. Fine—May)

Kay Sloan
Worry Beads
(Louisiana State Univ. Pr.—Mar.)

OREGON

Lee Wallingford
Cold Tracks
(Walker—Jul.)

PENNSYLVANIA

Sam Staggs
MM II: The Return of Marilyn Monroe
(Donald I. Fine—Feb.)

SOUTH CAROLINA

Lynn Kostoff
A Choice of Nightmares
(Crown—Jul.)

VIRGINIA

Sydney Blair
Buffalo
(Viking—Mar.)

Dennis Danvers
Wilderness
(Poseidon Pr: S. & S.—May)

Marcy Heidish
Deadline
(St. Martin's—Aug.)

Clay Higgins
Buy Me Saigon Tea
(Ashley Bks.—Apr.)

Michael H. Morgan
The Twilight War
(Dutton—May)

WASHINGTON

Varley O'Connor
Like China
(Morrow—Feb.)

WISCONSIN

Noreen Gilpatrick
Piano Man
(St. Martin's—Apr.)

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